



## SUMMARY

Graphic and Motion Designer with 10 years of experience creating visual content. Dedicated to driving audience engagement and success through creative solutions. Proficient in all stages of project development, from conceptualization to execution. Collaborative team player with a sharp eye for detail and a strong creative vision. Committed to enhancing brand presence through exceptional results.

## EXPERIENCE

### Tubescience, Senior Motion Designer

Sep 2021 - Present | Los Angeles | Hybrid

- Collaborate with cross-functional teams, including Video Editors, Copywriters, and Marketing Managers, to develop motion graphic templates that elevated brand identity across a range of marketing campaigns.
- Design and animate a variety of graphics, including infographics, quizzes, and outros, for social media campaigns, ensuring clear messaging and audience engagement.
- Optimize motion graphics for multi-platform use, ensuring seamless playback and responsive performance across all digital channels.

### Tubescience, Video Editor and Motion Designer

Jan 2018 - Sep 2021 | Los Angeles | Onsite

- Proficiently converted creative briefs and rough edits into polished, concise videos, meeting project requirements and producer guidance.
- Maintained visual consistency across all creative elements, aligning with brand identity and marketing objectives.
- Effectively managed the entire production process, meeting tight deadlines, and delivering high-quality, cost-effective advertising content.

### Diip Studio, Graphic and Motion Designer

May 2014 - Present | Colombia | Remote

- Design creative concepts and visual solutions for a wide range of projects, including commercials, promotional videos, and digital content.
- Produce high-quality 2D/3D animations and motion graphics that aligned with client objectives and brand aesthetics.
- Edit and integrate motion graphics seamlessly with live-action footage to create cohesive visual narratives.

### WOWMI, Motion Designer

Oct 2017 - Jan 2018 | Los Angeles | Onsite

- Developed brand-aligned motion graphics to enhance digital marketing solutions for Mortgage, Real Estate, and P&C industries.
- Worked closely with marketers and designers to maintain a consistent visual language across various marketing platforms.
- Contributed to the creation of visual content that plays a crucial role in building the personal brand of agent associates and employees within Mortgage, Real Estate, and P&C industries.

## SKILLS

Graphic Design | Illustration  
Motion Graphics | UI Design  
2D/3D Animation | Video Editing  
VFX | Creativity | Collaboration  
Communication | Adaptability  
Attention to Detail | Time Management

## TOOLS

After Effects | Premiere Pro  
Illustrator | Photoshop | Procreate  
Figma | Maxon | C4D | Frame.io  
Mondays | Slack

## LANGUAGES

Spanish | English

## EDUCATION

### Academy of Art University

2013 - 2017 | San Francisco

Bachelor of Fine Arts Degree  
Animation & Visual Effects

### Udemy Certification

2022 - 2022 | Online

- Instagram Marketing: Complete Guide To Instagram Growth
- Social Media Marketing Mastery

### Motion Design School

2022 - 2023 | Online

- Motion Secrets
- Illustration for Animation
- Frame-by-Frame Visionary
- 2D Character Design Magician
- Motion Beast
- Science of Character Animation

## AWARDS

### Academy of Art University Athletic Scholarship

2013 - 2017 | San Francisco

Women's Soccer Team  
PacWest Conference

## HOBBIES

